

REGISTRATION to the EUROPEAN FORUM ON ONCOLOGY 2012

- I register with binding effect as an employee of a hospital at the hospital fee of 490.00 EUR (583.10 EUR incl. 19% VAT).
- I register with binding effect as an employee of a scientific research institute at the special price of 300.00 EUR (357.00 EUR incl. 19% VAT).
- I register with binding effect at the standard rate of 860.00 EUR (1,023.40 EUR incl. 19% VAT).

Ms. Mr.

Title _____

First Name _____

Family Name _____

Function _____

Name of Hospital _____

Name of the Research Institute _____

Institution

- | | | |
|--|---|---|
| <input type="checkbox"/> Hospital | <input type="checkbox"/> Research / Academy | <input type="checkbox"/> Private Practice |
| <input type="checkbox"/> Industry / Business | <input type="checkbox"/> NGO | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Public Administration | <input type="checkbox"/> Journalism | <input type="checkbox"/> Other |

Billing Address

Institution / Company _____

Department _____

Street, Number _____

Postal Code, City _____

Telephone _____ Telefax _____

E-Mail _____

Date, Signature _____

Payment / Hotel

Following registration, you will be sent an invoice. A limited number of rooms is available in the Hotel Concorde Berlin for attendees, key words: "Forum Oncology".

Accreditation as Continuing Medical Training

An application will be submitted to the Berlin Medical Association to have the **EUROPEAN FORUM ON ONCOLOGY 2012** accredited as continuing medical training.

Cancellation

This registration is binding but can be transferred to comparable parties at any time. Cancellations must be submitted in writing to the Conference Office. No refunds will be provided for cancellations received after 30 March 2012. This also applies for any registration submitted after 30 March 2012.

Kindly register via facsimile +49 30 70011 7604 or window envelope.

Online registration on www.forum-onkologie.eu



EUROPEAN FORUM ON ONCOLOGY 2012

Advances in Cancer Therapy

3rd and 4th May 2012
Hotel Concorde BERLIN

Location

Hotel Concorde Berlin

Augsburger Str. 41
10789 Berlin
PHONE +49 30 800 999 0
FAX +49 30 800 999 99

Conference Office

EUROPEAN FORUM ON ONCOLOGY 2012

Französische Str. 23
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FAX +49 30 70011 7604
kongress@forum-onkologie.eu
www.forum-onkologie.eu

Coordination

Gesundheitsstadt Berlin GmbH

Dr. Franz Dormann
Managing Director
www.gesundheitsstadt-berlin.de

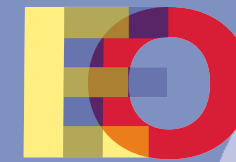
Organizer

WISO S. E. Consulting GmbH

Dr. Ingrid Völker
Chief Executive Officer
www.wiso-gruppe.de

Latest updates and registration on:

www.forum-onkologie.eu



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A D V A N C E N O T I C E

COORDINATION
Gesundheitsstadt Berlin GmbH
www.gesundheitsstadt-berlin.de

ORGANIZER
WISO S. E. Consulting GmbH
www.wiso-gruppe.de

SCIENTIFIC PARTNERS



EUROPEAN FORUM ON ONCOLOGY 2012

Dear colleagues, Ladies and Gentlemen,

Cancer remains a serious challenge to public health. Cancer is second only to cardiovascular disease as the highest cause of death in Europe. Every year, 3.2 million Europeans are diagnosed with cancer, and as the population ages, the number of new cases will continue to rise. Accordingly, oncology is highly relevant to the patients affected – while also being extremely significant in terms of its health policy ramifications and economic impact.

In terms of oncology, the EU is not organized in an optimal manner: the academic research landscape is highly fragmented, translation is in need of improvement, and the therapeutic outcomes differ widely among the EU countries. Therefore, the structures affecting cancer research and therapy need to be improved in the EU.

Platform for Decision Makers on Policy Issues

This is the focus of the European Forum on Oncology: We want to improve the framework for the translation in and prevention and therapy of cancer research. To that end, we will bring together relevant leaders from research, medicine, healthcare policy and the industry in order to discuss realizable measures for change.

Strong Partners involved in the EUROPEAN FORUM ON ONCOLOGY

The scientific leadership of the Forum will be assumed by the Eurocan-Platform, the network of leading cancer research institutes in the EU. The major cooperation partner will be the OECI, the Organisation of European Cancer Institutes. I am especially pleased that we are closely collaborating with the concerned group in the EU Parliament, the MEPs Against Cancer.

We will join high ranking politicians, representatives of private and public health insurance, business executives and leading scientists to discuss the further development of the framework for cancer research in Europe. **THE EUROPEAN FORUM ON ONCOLOGY 2012** will be held on the 3rd and 4th of May in Berlin and in 2013 it will be held in Brussels.

Be present when new ideas for scientifically advanced and affordable cancer treatment in Europe are being developed.

Sincerely,
Ulrik Ringborg

Coordinator, EurocanPlatform

Director, Cancer Center Karolinska, Karolinska University Hospital and Institute, Stockholm

THEMES

The European Forum on Oncology will focus upon key structural questions affecting oncology in the EU:

- How can research findings be more effectively transferred into clinical practice (translation)?
- How can the fragmented research landscape in the EU be better organized?
- What are the most promising organizational models for research collaboration between business and academia?
- How can fair cost benefit analyses for innovative pharmaceutical drugs be implemented in the EU?
- How can the infrastructure for oncology in the EU (i.e. patient data banks, clinical cancer registers, advanced laboratory diagnosis) be developed in the right direction?
- How can we ensure that patients gain access to innovative procedures and products?

TARGET GROUPS

- Healthcare policy makers in the EU Parliament and the relevant Directorates-General of the EU Commission (Health and Research)
- Members of the government and civil service in healthcare, research and science as well as commerce from various EU member states
- General managers, commercial directors, chief medical officers of all hospitals in Germany, Austria and Switzerland
- Heads of leading cancer treatment centers in Germany, Austria, Switzerland, Belgium, the Netherlands, Luxembourg, UK, Spain, Sweden, Hungary, Norway, Denmark, France and Italy
- Officers of private and public healthcare insurance from various EU member states
- Participants from the EurocanPlatform and OECI

PARTNER



MEDIAPARTNERS

ecancermedicalscience

EUROPEAN HOSPITAL

DER TAGESSPIEGEL

Springer
ÄRZTE ZEITUNG

kma

EUROPEAN FORUM ON
ONCOLOGY 2012

Französische Straße 23
10117 Berlin